

Lauren Criswell

GRAPHIC DESIGNER | ARTIST



EDUCATION

School of the Art Institute of Chicago (SAIC) – Chicago, IL.
Bachelor of Fine Arts, emphasis in Visual Communication Design
Merit Scholarship Recipient
Graduation 2019

PROFESSIONAL EXPERIENCE

Freelance Designer & Artist – Lauren Criswell Design, Oklahoma City, OK.
May 2022 – Present

- Designed materials such as logo design, branding, print, graphics for web and social media, as well as traditional art for clients.

Graphic Designer & Marketing Coordinator – Puppy Paws Hotel & Spa, Edmond, OK. Jan 2020 – May 2022

- Worked as a member of the Marketing Team to create and maintain branding, promotional, print, and web materials. Projects included email campaigns, social media management/marketing, web and app design, as well as print design such as flyers, brochures, banners, business cards, clothing, etc.
- Collaborated and worked directly with company owners and management to execute their visions through marketing and design. Worked alongside Animal Planet Celebrity Dog Trainer, Travis Brorsen, to execute content and materials for business partnership.
- Communicated and coordinated consistently with team members across all departments as well as outside companies such as printers, publishers, photographers, event coordinators, etc.

Graphic Design Intern – Stock Mfg. Co. [apparel, work wear], Chicago, IL.
May – July 2019

- Worked alongside Creative Director to create Illustrator clothing tech packs, branding, sizing guides and promotional materials.
- Communicated with business team and clients to execute daily tasks, projects, and visions.

Graphic Design | Illustration Intern – LOUD Enterprises LLC [apparel, print shop, record label], Chicago, IL.
Jan – May 2019

- Designed graphic illustrations for apparel based on client proposals.
- Collaborated and designed with team members on projects while learning aspects of production.

Gallery | Visual Arts Intern – Individual Artists of Oklahoma [gallery], Oklahoma City, OK.
Summer 2016

- Coordinated with Visual Arts Coalition and artists to develop and organize educational programming, preparatory work and workshops around exhibitions.
- Created promotional material for artists and graphic advertisements (print and web).

SKILLS

Design

Experience with graphic design and typography including brand identity, publication, merchandise and promotional design. Other skills include illustration and screen printing.

Technical

Proficient in Adobe Illustrator and InDesign. Intermediate in Adobe Photoshop. Proficient in Google and MS Office platforms.

PUBLICATIONS | EXHIBITIONS

OKC Pets Magazine

Magazine page design for Celebrity Trainer, Travis Brorsen & Puppy Paws Academy
2021

The School of the Art Institute of Chicago

Senior EXPO: graduate exhibition
2019

The School of the Art Institute of Chicago

Show Don't Tell: The 2019 Visual Communication Design Show
2019

The School of the Art Institute of Chicago

Bachelor of Fine Arts Senior Thesis Show
2019

Individual Artists of Oklahoma

Annual Juried Show
2017

The School of the Art Institute of Chicago

SAIC's "Firsts" catalog
2016

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